

Privacy Policy

What this policy concerns

This policy covers how we treat your personal information that we collect and receive, including information related to your past use of our products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number and that is not otherwise publicly available.

Information Collection and Use

We may collect personal information when you submit an order, subscribe to our mailings, or enter competitions and promotions. Once you register with us and sign in to our services, you are not anonymous to us, but you are to others unless you wish to disclose your information.

We collect information about your transactions with us, and automatically receive and record information in our server logs from your browser, including your IP address. This is for your protection and ours. We may also use cookies occasionally to personalize your experience at our site.

How we use information collected

We use the information we've collected for the following general purposes: to customize the content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting statistics.

Information Sharing and Disclosure

We do not rent, sell, or share personal information about you with other people or nonaffiliated companies.

We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims. We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required by law.

Cookies

We may set and access cookies on your computer.

You may be able to edit your account information, including any marketing preferences we may offer you.

We reserve the right to send you certain communications relating to our services, such as service announcements, administrative messages and a Newsletter, that are considered part of your account.

You can delete your account with us at anytime by request via an email. We may retain some information that might possibly remain in our archived records after your account has been deleted.

Confidentiality and Security

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

We have physical, electronic, and procedural safeguards that comply with lawful recommendations to protect personal information about you.

Your Account Information is password-protected, and in certain areas of our site we use industry-standard SSL encryption to protect data transmissions.

Changes to this Privacy Policy

We may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site.