

S.O.B.

SECONDARY OFFSITE BACKUP

**Do you ever worry about your server failing?
Not sure how reliable your backup devices are?
How would you be affected if you suddenly lost all your patient data?**

The most important asset you have is electronic information. You need secure data storage for not only general business purposes and data backup, but also to comply with the latest privacy initiatives including HIPAA.

Data Loss Reasons:

Human error – accidental or unknowing data deletion, modification, overwrite (31%)
File corruption – software error, virus infection (13%)
Hardware – drive failure, controller failure, and CPU failure (18%)
Site-related – theft, fire, flood, earthquake, lighting, natural disaster (16%)
Virus infection (17%)
Laptop - theft (5%)

Futura's "SOB" Service - Secondary Off Site Backup for the unexpected

Because even the simplest data backup process can incur problems, Futura is offering a secondary back up service for the added protection of your organization. While you should be taking every effort to secure your primary back up process (e.g., backing up to CD's or other media), we are offering to be a secondary point for data storage.

Customer Benefits:

Backup to Futura's Remote FTP Server means your Data is safe from disaster!
Data is compressed before it is copied to the FTP Server to save bandwidth and space
Secure encryption
No new investments in hardware or software

Your backups are unlimited (you can do them every day or more). And, YOU control when your information is stored and/or retrieved.

Think of Futura's On-line Backup Service as a Secondary Insurance Policy!

Call us to find out how to secure your data....

For as low as \$20/month....

**For the way you do business.... 727-791-3332 or
visit our website @ www.futuraintl.com**

